



Spotlight
NEVADA



**SPONSORSHIP
OPPORTUNITIES**

2026

2026 SCHEDULE OF EVENTS

SUNDAY, AUGUST 30

Pre-Event Experiences (Optional)

MONDAY, AUGUST 31

Arrivals

Pre-Event Experiences (Optional)

Opening Reception

TUESDAY, SEPTEMBER 1

Breakfast

General Session

1:1 Appointments

Sponsored

Meals

Site Inspection

Entertainment

WEDNESDAY, SEPTEMBER 2

Breakfast

General Session

1:1 Appointments

Sponsored

Meals

Site Inspection

Activity

Closing Dinner Event

THURSDAY, SEPTEMBER 3

Departures

Post-Event Experiences (Optional)



SPONSORSHIP OPPORTUNITIES

HOST HOTEL SPONSORSHIP

OPENING RECEPTION SPONSOR

SPOTLIGHT SESSION SPONSOR

MEAL SPONSORSHIP

LUNCH SPONSORS
DINNER SPONSORS

ACTIVITY SPONSOR

PARTICIPATION PARTNER

APPOINTMENT & ACTIVITY PARTICIPANT
APPOINTMENT ONLY PARTICIPANT
RECEPTION PARTICIPANT

BRANDING SPONSORSHIPS



TOURISM BOARD TITLE SPONSORSHIP

Opportunity to address all attendees during a morning general session.

INCLUSIONS *2 opportunities*

\$40K

- Advisory Board Position
- Title Sponsor 10 Minute Welcome
- 60 Sec Sizzle Reel
- **Matched Appointment Track**
- Networking Activities & Meals
- Directory Listing
- Sponsor Logo on Website, Agenda & Emails.
- One Page Advertisement
- Two Attendees
- Attendee Contact List (post-event)



HOST HOTEL SPONSORSHIP

Host hotel sponsorship must confirm a minimum of 25 guestrooms per night for a total of 3 nights and be based on or near the Las Vegas Strip.

2026 Comp Pattern Monday 8/31, Tuesday 9/1 & Wednesday 9/2
Provide Buyer Pre & Post Rates for <8/30 & >9/3

INCLUSIONS *4 opportunities*

- Advisory Board Position
- 10 Minute G/S Presentation
- Sponsorship Logo on Website, Agenda & Emails
- 90 Sec Sizzle Reel
- **Matched Appointment Track**
- Networking Activities & Meals
- Directory Listing
- One Page Advertisement
- Ability to Schedule Site Visit on Pre/Post
- Two Attendees
- Attendee Contact List (post-event)



OPENING/CLOSING RECEPTION SPONSORSHIP

Venue Sponsorship encompasses complimentary venue rental along with significant F&B Discount.

INCLUSIONS *2 opportunities*

- 5 Minute General Session Presentation
- Sponsor Logo on Website, Agenda & Emails
- 60 Sec Sizzle Reel
- **Matched Appointment Track**
- Networking Activities & Meals
- Directory Listing
- Full Page Advertisement
- One Attendee
- Attendee Contact List (post-event)



SPOTLIGHT SESSION SPONSORSHIP

Roundtable presentations to ALL Buyers split into 4 groups over two days.

INCLUSIONS *2 opportunities*

\$5K (NEW)

- Session Title Sponsorship
- (4) 10 Minute Roundtable Presentations
- **Matched Appointment Track** *option for 2nd Representative*
- 30 Sec Sizzle Reel
- Sponsorship Logo on Website & Agenda
- Directory Listing
- Full Page Advertisement
- Opening & Closing Receptions
- Breakfasts & General Sessions
- Up to Two Representatives
- Attendee Contact List (post-event)



MEAL SPONSORSHIP

Lunch or Dinner opportunities for resort partners to host a meal function along with site inspection to not exceed 2.5 hours total for 25 buyers and up to 10 staff/supplier partners.

LUNCH INCLUSIONS *8 opportunities*

- Hosted Meal
- Site Visit*
- 60 Sec Sizzle Reel
- **Matched Appointment Track**
- Directory Listing w/Logo Lunch Sponsor
- Full Page Advertisement
- All Networking Activity & Meal Functions
- One Representative
- Attendee Contact List (post-event)

DINNER INCLUSIONS *4 opportunities*

- Hosted Meal
- Site Visit*
- 60 Sec Sizzle Reel
- **Matched Appointment Track**
- Full Page Advertisement
- Directory Listing w/Logo Dinner Sponsor
- All Networking Activity & Meal Functions
- One Representative
- Attendee Contact List (post-event)

*Limited to Resort Partners Only



ACTIVITY SPONSORSHIP

Provide afternoon or evening activity for 25 buyers and up to 10 staff/supplier partners. Activities can include interactive tours or shows/entertainment.

INCLUSIONS *4 opportunities*

- 30 Sec Sizzle Reel
- **Matched Appointment Track**
- Directory Listing with Logo Activity Sponsor
- Half Page Advertisement
- Opening & Closing Receptions
- Breakfast & General Sessions
- One Representative
- Attendee Contact List (post-event)

PRE/POST ACTIVITIES *Optional*

- Directory Listing with Logo Activity Sponsor
- Breakfast & General Sessions
- One Representative



PARTICIPATING PARTNER

Resort, Attraction, Dining or Tour partners looking to network and/or participate in hosted buyer appointments.

APPOINTMENT TRACK PLUS 6 opportunities

\$1.5K (\$2K after March 31)

- Matched Appointment Track
- One Representative
- Directory Listing
- ALL Networking Activities & Meal Functions
- Attendee Contact List (post-event)

NETWORKING PARTICIPANT no appointment track

\$500 (\$750 after March 31st)

- One Representative*
- Tabletop Display at Opening Reception
- Opening & Closing Receptions
- Breakfasts & General Sessions
- Directory Listing

APPOINTMENT TRACK

\$1K (\$1.25K after March 31)

- Matched Appointment Track
- One Representative*
- Directory Listing
- Opening & Closing Receptions
- Breakfasts & General Sessions
- Attendee Contact List (post-event)

*Extra Representative \$250



BRANDING SPONSORSHIPS

Resort, Attraction, Dining or Tour partners looking for additional brand awareness with participation in hosted buyer appointments.

COFFEE BREAK SPONSOR 2 opportunities

\$3K

- Logo displayed at refreshment stations
- Logo on conference materials and website
- **Matched Appointment Track**
- Directory Listing
- Two Representatives
- Recognition at the sponsored break

KEYNOTE SPEAKER SPONSOR 1 opportunity

\$3K

- Logo on conference materials and website
- Full Page Advertisement
- **Matched Appointment Track**
- Two Representatives
- Opening & Closing Reception
- Breakfast & General Session

COMMERCIAL SPONSORSHIP 4 opportunities

\$250/\$500

- 30 or 60 sec video with sound played at General Session
- Breakfasts & General Sessions

ELECTRICAL DROP SPONSOR 1 opportunity

\$5K

- Logo on conference materials and website
- **Matched Appointment Track**
- Two Representatives
- Opening & Closing Reception
- Breakfast & General Session



SPONSORSHIPS TABLE

	Tourism Board Title Sponsor	Host Hotel Sponsor	Opening/Closing Reception	Spotlight Session Sponsor	Meal Sponsor Lunch	Meal Sponsor Dinner	Activity Sponsor	Partner Appt Track Plus	Partner Appt Track	Partner Networking Participant	Branding Sponsor Coffee Break	Branding Sponsor Keynote	Branding Sponsor Commercial	Branding Sponsor Electrical Drop
Participation	\$40K	In-Kind	In-Kind	\$5K	In-Kind	In-Kind	In-Kind	\$1.5K / \$2K	\$1K / \$1.25K	\$500	\$3K	\$3K	\$250/\$500	\$5K
Advisory Board	●	●												
Advertisement	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	Half Page				Full Page	Full Page	Half Page	Full Page
Sizzle Reel (in seconds)	60	90	60	30	60	60	30				Screen Takeover		30 or 60 at General Session	
<u>Sponsorship Logo Placement</u>	Website Agenda Email	Website Agenda Email	Website Agenda Email	Website Agenda	Website	Website	Website			Tabletop Display at Opening Reception	Website Break Station	Website Agenda Keynote		Website Agenda
Presentation	(1) 10 min Welcome	(1) 10 min General Session	(1) 5 min General Session	(4) 10 min Roundtables										
Opening/Closing Reception	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Breakfast & General Sessions	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Networking Activity & Meals	●	1	●		●	●		●						
Matched Appt. Track	1	1	1	1	1	1	1	1	1		1	1		1
Directory Listing	●	●	●	●	●	●	●	●	●	●	●	●		●
Number of Representatives	2	2	1	1	1	1	1	1	1	1	2	2	1	2
Site Visit <small>Limited to Resort Partners</small>					●	●								
Scheduled Site Visit on Pre/Post		●					●							
Attendee Contact List <small>post-event</small>	●	●	●	●	●	●	●	●	●		●	●		●